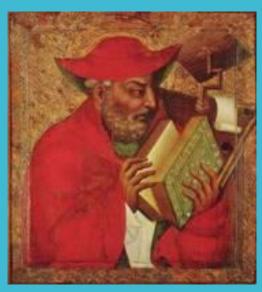
MT and CAT in Literary (Re-)translation



St. Jerome's Days, Prague
1 November 2019

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Literary Translation, MT and CAT

- Some literary biotranslators object to translation tools:-
- Machine Translation (MT):
 - 'It's not good enough'
 - 'Post-editing is soul-destroying and slows me down'
 - 'MT impedes my own creativity'
- Computer-Assisted Translation (CAT):
 - 'Translation memory is only good for repetitive texts'
 - 'CAT is only useful for technical language'
 - 'Segmentation makes me lose sight of the context'
- Overall, translation tools are often said to restrict creative freedom



Walter Benjamin (1892-1940)

'Die Aufgabe des Übersetzers'

- Gnomic and mystical?
- Task or renunciation (giving up)?
- WB dismisses fluent, sense-for-sense translation of 'inessential content' (= meaning)
- Values 'Art des Meinens', 'dichterisch' moves
- Babel fragmented the ideal 'reine Sprache' (Pure Language)
- Translations must *follow* ('folgen') the ST's way of meaning, not seek equivalence
- Juxtaposed fragments of a shattered vessel express 'the central reciprocal relationship between languages'

Case Study 1:

Paris Dada and Machine Translation



Tristan Tzara, 'Manifeste Dada 1918' (*Dada* 3, December 1918)





Dada Digital Library, http://sdrc.lib.uiowa.edu/dada/digitaldadalib/index.html

Dada, language, and Machine Translation

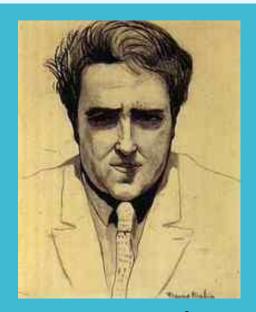
Dada ne signifie rien.

Si l'on trouve futile et l'on ne perd son temps pour un mot qui ne signifie rien. . . .

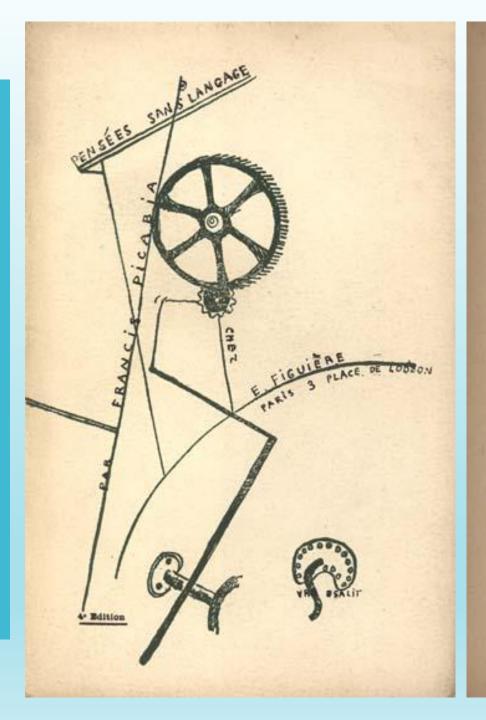
Dada means nothing.
 If you find it futile (don't?) waste your time on a word that means nothing...

Je détruis les tiroirs du cerveau, et ceux de l'organisation sociale: démoraliser partout et jeter la main

- I destroy the drawers of the brain, and those of the social order: demoralise everywhere...
- MT, however, aims to embody **normal language-use** and create 'equivalence'...



Francis Picabia, Pensées sans langage (Paris: Eugène Figuière, 1919)



PRÉFACE

Un courant condensateur désaimante l'étincelle, tandis que l'atmosphère raréfié à l'extrême, sépare les fonds gazeux par une électricité de parafine. Le socle négatif de la machine prend naissance dans une grosse boule, hypothèse d'intérêts de petile taille dans un parc spécial. Les pierres précieuses ont la même dimension accidentellement et en dessous. Pour éviter l'indicateur disponible, la bobine de verre aura la forme de pénétration sur la plaque visuelle d'un tube fugitif ou sur une solution simultanément neuve, munie d'un vide égal à la somme des énergies hors d'usage.

Ce livre est la radiographie des rayons montrant le mieux la netteté voilée des substances qu'exige l'aiguille fermée.

UDNIE.

Language as irrational, dysfunctional machine – but translation?

- An electro-mechanical 'machine', described in pseudo-technical language, is a self-destructing metaphor for language
- Rules of French grammar and syntax are obeyed, but...
- 'Description' is non-systematic (how do the bits fit together?)
- Lexical patterning is unconventional:
 - Unlinked domains (e.g. intérêts is arguably financial...)
 - Ambiguous ontological relations (e.g. électricité de parafine)
 - Numerous marked concrete-abstract collocations (e.g. socle négatif, tube fugitif, aiguille fermée, netteté voilée)
 - Gestures towards relational coherence (e.g. munie d'un vide) and causation...
 - and surface cohesion that does not support textual coherence
- How best to translate a parodic, 'mechanical' text that plays with and frustrates our strong instinct for sense-making?
- Perhaps with another 'dysfunctional' machine...



Systran Premium 4.0 (used in 2007)

- Rule-Based Machine Translation (RBMT)
- Workstation based
- Attempts to achieve TT-ST equivalence of meaning through linguistic analysis ('black box' rules)
- Analyses ST linguistic input using (probably) ...
 - dictionary (lexicon) equivalences at word level
 - syntactic parsing, morphological reduction and part of speech tagging
 - transfer routines, including bilingual lexicons
- Constructs the TT according to TL-specific rules
- User input often required to resolve lexical ambiguity
- No knowledge of context
- Out-of-range input can cause serious degradation of output quality
- *Q: What would Systran make of Dada anti-texts?*

Systran 4 (2007)

Preface

A condensing current demagnetizes the spark, while the atmosphere, rarefied to the extreme, separates the gas funds by an electricity from paraffin. The negative base of the machine occurs in a large ball, assumption of interests of small size in a special park. The invaluable stones have same dimension accidentally and below. To avoid the indicator available, the reel of glass will have the form of penetration on the visual plate of a fugitive tube or on a simultaneously new solution, provided with a vacuum equal to the sum of energies out of use.

This book is the radiography of the rays showing best the buckled clearness of the substances than requires the closed needle.

UDNIE

Translation by Marc Lowenthal, I Am a Beautiful Monster (p. 153)

Preface

A capacitor current demagnetizes the spark, while the extremely rarified atmosphere separates the gaseous content through paraffin electricity. The machine's negative bedplate takes the form of a large ball, a hypothesis of small interests in a special park. The precious stones accidentally have the same dimensions underneath. In order to avoid the receptive gauge, the glass coil will take the form of penetrating the visual plate of a fugitive tube or of a simultaneously new solution, equipped with a vacuum equal to the sum of the unemployed energies.

This book is the radiograph of the radiation best showing the veiled clarity of the substances called for by the closed switch.

UDNIE



DeepL Translator (2019)

- Neural Machine Translation (NMT) emerged in 2016
- Online at https://www.deepl.com/en/translator
- No linguistic rules or 'knowledge'
- Probabilistic treatment of SL/TL equivalence
- Neural network trained on a large parallel corpus ('black box')
- Arguably, therefore, context-aware
- Improved results for diverse language pairs
- Produces output that can be (deceptively) fluent
- Better at simulating 'normal' language production
- Q: How would NMT output differ from RBMT of Systran?
- Q: Which would be more 'faithful' to the spirit of Dada?
- O: Implications for Benjamin's 'pure language'?

DeepL (2019)

Preface

A condenser current demagnetizes the spark, while the atmosphere, which is extremely rarefied, separates the gas bottoms by paraffin electricity. The negative base of the machine originates in a large ball, a hypothesis of small interests in a special park. The gemstones have the same size accidentally and underneath. To avoid the available indicator, the glass coil will have the form of penetration on the visual plate of a fugitive tube or on a simultaneously new solution, provided with a vacuum equal to the sum of the end-of-life energies.

This book is the radiograph of the rays that best shows the veiled sharpness of the substances required by the closed needle.

UDNIE

Tristan Tzara, 'La Queue du diable est une bicyclette' (*Dada* 7, March 1920)



VÉLODROME AUX OIGNONS

le mariage 1/3 est aussi un résultat de la vie maritime comme la fin de plirase voilà et mat le fleur remue la queue on lui met des ventoures de lampes électriques il croit à l'inviolabilité des négations valables pour un mois il est donc toès gentil et extrêmement sympathique le téléphone aous reste fidèle comme un chien nickel dit le dadaiste il buille baille les rideux avalent la lumière des rurs. An envoie express tout cela pour l'exposition des colonies le monde normal le mien phosphate le tribunal est us raid conjugal entre la poudrière la manivelle la manifestation et les bagages des grains de migraine savon lunaire et bors-d'œuvre avantage ont adopté un fils nouveau vierge et l'out caché dans le pians garage. Il y a encore le cancer de la lampe rouge du corridor et la michoire enquirlandée d'ongles attend le nain le train et le lapin monsieur. Au attend le courrier l'applaudissement civil de l'attentat criminel.

Tristan TZARA

La queue du diable est une bicyclette

la morture équatoriale dans le roc bleui accable la muit senteur intime de berceaux ammoniaque la fleur est un réverbère poupée écoute le mercure qui moste qui montre le moulin à vent accroché au viaduc

et perpétuel

avant-hier n'est pas la céramique des chrysanthèmes qui tourne la tête et le finid

Pheure a sonné dans la bouche encore un ange brisé qui tombe comme un excrément de vauteur étend l'accolade sur le désert fané lambeaux d'occilles rongées lèpre fer

Tristan TZARA

ARTICHAUTS

Dala s'spare plus que quelques anaces no quelques tenes un quelques pous à sorre, cherche an autaire pour la contre ses deraires voluntes.

Les mathematiques Dada n'est par encue est rabirées. Jangu'à prisent l'etale du mondue a trodu complete ment doit. L'idotte est le autorisme du mathematicies.

Il y a most quelque close qu'en se connut pas : c'est le dadaisse dals Mais Duda a des manuelles jospe aux setels.

Dada donte de tout. On dit : cela anni est un principi. Non, le donte a'est pus si principii. Mais quand cela serui ii Dada crost an donte, cela principii qu'il n'a pas de principe.

Quand Dada vena que les cocherchitris cummencent à avoir la voir ignas. Il fera comme l'aude. Il se sulignas. Et il revivra dans l'air reque pules cochuns chignis et dans leur busque Et les corveilas que l'un servoia au repatamilial secun malgré tout posselée ju Dada.

Dada, o Dada, quelle fique ? Si trate ? Si gue ? Regarde toi dans la glare. Non non, ne le regarde pas.

Qu'est-re que s'est bess ? Qu'est-re que c'est laid ? Qu'est-ce que c'est grand, fest, ladile ? Qu'est-ce que c'est Carpentor, Ressa, Foch ? Comuni pas-Qu'est-ce que s'est mas ? Comusi pas-Connais pas, comusi pas, comusi pas,

Regarder les astess ou l'intrémeur de l'entonne avec une demis-insuelle de theistre s'est une occupation artisteque. Es la seule occupation des homoses. Et plement, de plement comme si l'oupes, entrait dans la composition du verre

Il est utioneasent de notes à quels parts apportement les noteires d'alliances affects à Dada Pulirupe et moriga. Dada a nor grouse dat à manges. Mais Dada et difficile a dellares la vierge est étuals Georgia POREMONT LESSAUNES.



Philippe SOUPAULT

Systran 4 (2007)

The tail of the devil is a bicycle

the equatorial bite in the turned blue rock overpower the intimate night scent of cradles ammonia the flower is a reverberator headstock listens to the mercury which goes up

who shows the windmill fixed on the viaduct

day before yesterday is not the ceramics of the chrysanthemums which turns the head and the cold

the hour sounded in your mouth
still a broken angel which falls like an excrement from vulture
the accodance extends on the faded desert
scraps of corroded ears leprosy iron

DeepL (2019)

The devil's tail is a bicycle

the equatorial bite in the blue rock overwhelms the night with the intimate scent of ammonia cradles the flower is a lamp post doll listens to the rising mercury which shows the windmill attached to the viaduct

the day before yesterday is not the ceramics of chrysanthemums
that turn the head and the cold
the time has come in your mouth
another broken angel falling like a vulture's dung
extends the embrace over the faded desert
gnawed ear flaps iron leprosy

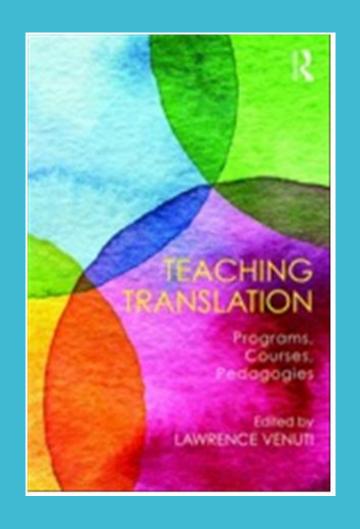
Conclusions: Systran, DeepL and Benjamin

- Even where the Dada ST is deliberately referentially incoherent, DeepL is capable of producing a fluent-looking TT, rather like that of the 'biotranslator'
- Systran makes syntactic 'errors' and is markedly less fluent...
- but arguably more Dada in not concealing the ST's logical and referential disjunctions and ambiguities.
- A dysfunctional machine translates a dysfunctional text about language as a dysfunctional machine...
- ... follows its Art des (nicht) Meinens...
- ... but also reveals undecidable ambiguities (e.g. *poupée*) that the monolingual French reader, the human translator and DeepL all miss.
- Systran's Dada translations, with their apparently unmotivated and weird decisions, are therefore the more Benjaminian...
- pointing up the complementary differences between different fragments of pure language



Lawrence
Venuti: 'The
hermeneutic
model,' Teaching
Translation (2017),
p.8

- [Literary] Translation is [...] an interpretive act that varies the form, meaning and effect of the ST according to the intelligibilities and interests of the translating [target] culture. The variation is inevitable, driven in the first place by the structural differences between languages and by the differences in values, beliefs, and representations between cultures.
- Translation works by detaching the ST from the set of contexts—linguistic and cultural, institutional and social—that constitute it as a signifying process and by building another set of contexts that constitute the translated text so as to permit it to signify in another language and culture.



- The process involves, on the one hand, a **loss** of intricate relations between source-language features and source-culture contexts and, on the other hand, a **gain** of comparable relations between translating-language features and translating-culture contexts.
- These two movements are simultaneous, and [...] they result in the inscription of an interpretation in the source text that answers to the receiving situation.

Case Study 2:

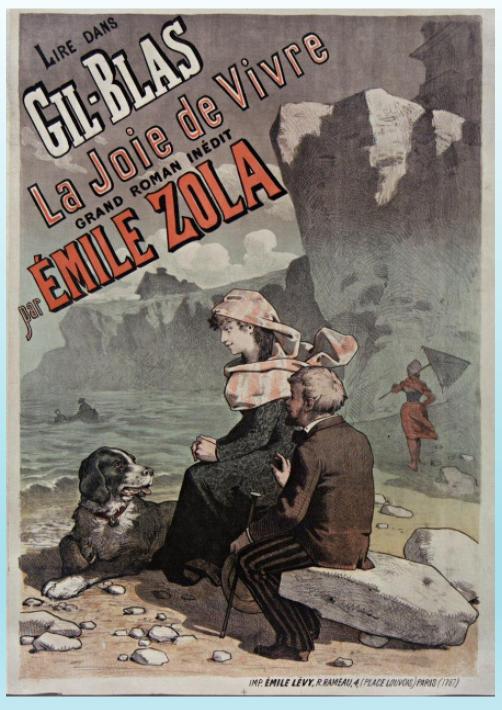
Retranslating Emile Zola in Stereo

Initial considerations for the literary (re-)translator

- Historical distance
- Cultural distance (politics, religion, realia, institutions, social conventions...)
- Existence of previous translations
- Genre of the text (poem? play? novel?...)
- Function and position of the ST in its culture and era
- Function of the new TT readership, purpose, valuesystem
- Translation strategy foreignise? archaise? update? (often dictated by market expectations and publisher's contract)
- Lesson from Venuti, functionalists and others: there is no single 'right' answer or 'correct' strategy



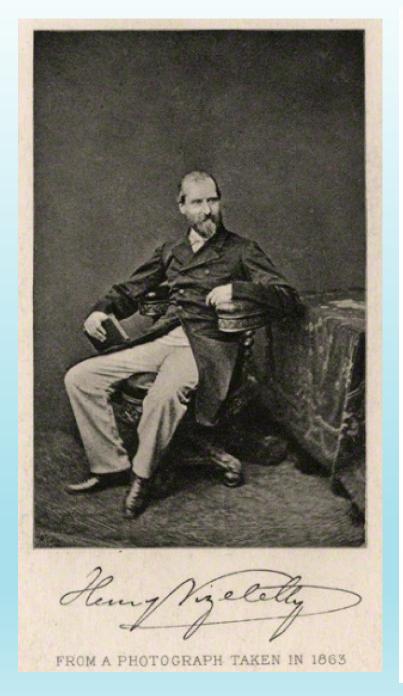
Emile Zola (1840-1902)



Critical evaluations and English translations of La Joie de vivre

- French review: 'l'un des meilleurs romans d'amour écrits sous la Troisième République' (survey in Le Figaro, cited in Franzén, 1958: 9)
- English review: 'Mainly a colourless lifeless novel, the story introduces ten-year-old Pauline as an impossibly angelic child who grows into an impossibly angelic adult [...] This smell of burning martyr which reminds me of Dickens in his worst sentimental moments continues throughout the novel.' (Anon. blog, 14 June 2009)
- Translation alignment gives a close-up view of this disparity
- Ernest Alfred Vizetelly (1887) How Jolly Life Is (later, The Joy of Life)
- Jean Stewart (1955) Zest for Life long out of print
- AR (2018), *The Bright Side of Life* (Oxford World's Classics)

Zola's Victorian Mediators into English

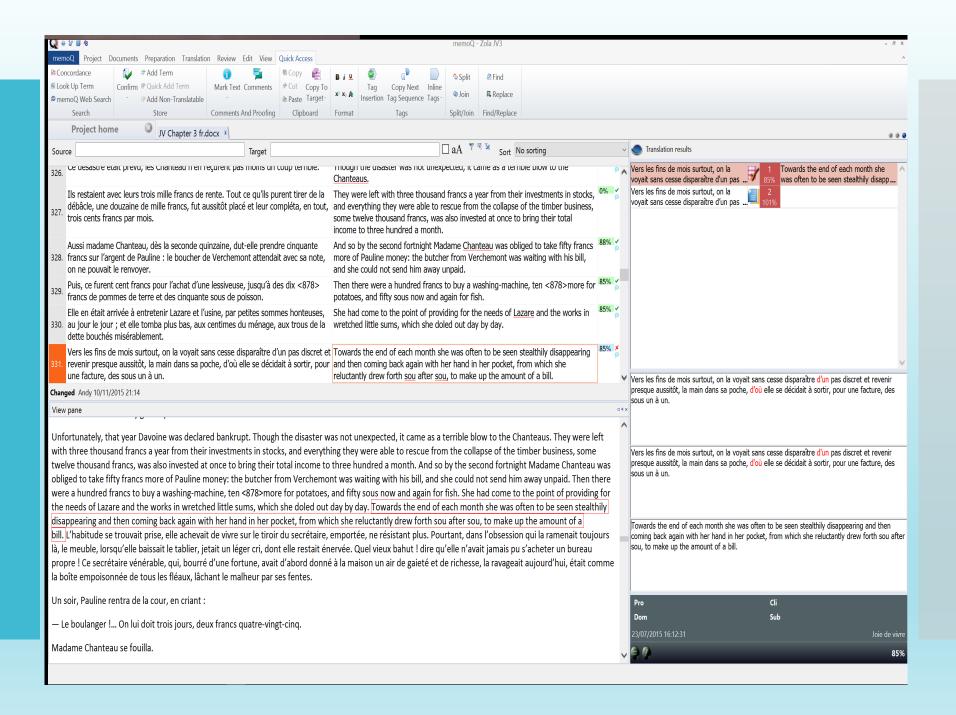


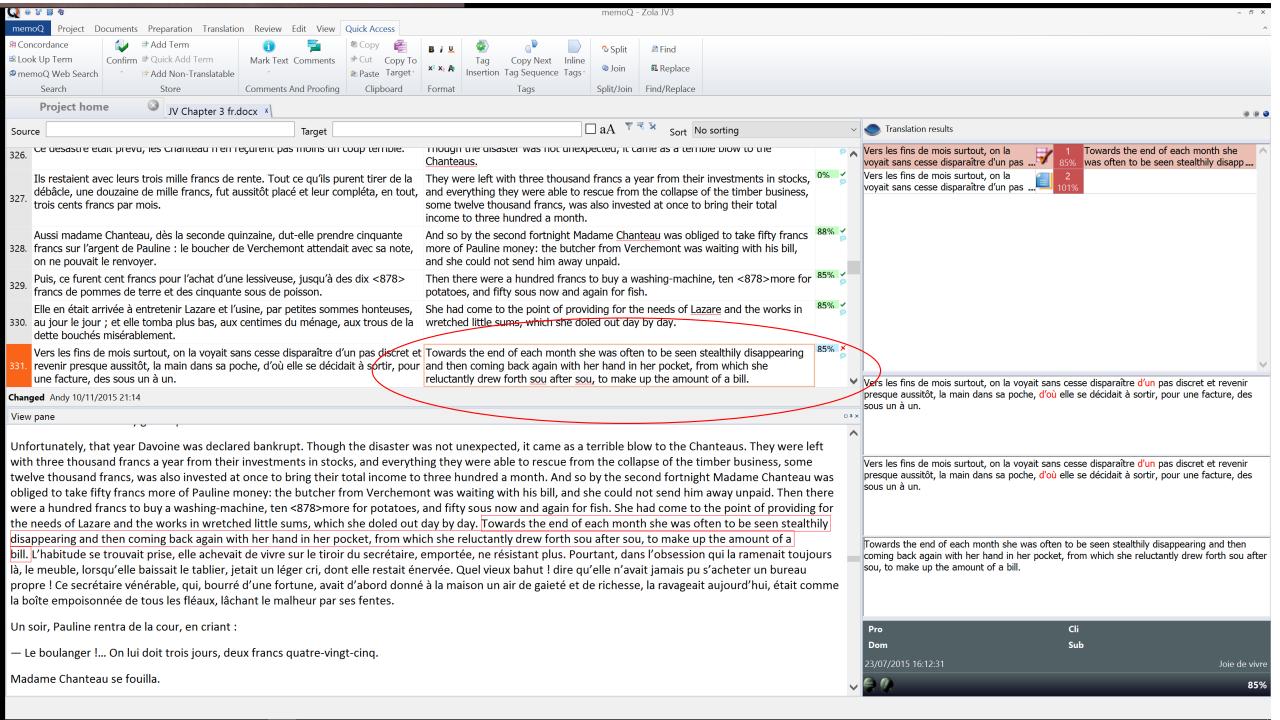


Alignment with LF Aligner

7€ LF Alignment Editor 1.5 - aligned_JV Chapter 3 fr-JV Ch3 Vizetelly.txt				
File E	Edit Help			
1	La Joie de vivre Émile Zola 1884 <862>		JV Chapter 3 fr-JV CH3 Vizetelly	
2	Chapitre 3	CHAPTER III	JV Chapter 3 fr-JV CH3 Vizetelly	
3	Deux jours plus tard, une grande marée découvrait les roches profondes.	Two days later a very low tide laid the rocks quite bare.	JV Chapter 3 fr-JV CH3 Vizetelly	
		enthusiasm which always filled him at the outset of any of his new schemes,		
	Quand ils furent à un kilomètre des falaises, au milieu du champ des algues ruisselant encore du flot qui se retirait, l'enthousiasme du jeune homme éclata, comme s'il découvrait cette moisson immense d'herbes marines, qu'ils avaient cent fois traversée ensemble.	When they had got about half a mile from the cliffs, and had reached the centre of the spreading tract of seaweed, still streaming with the water of the ebbing tide, the young man's enthusiasm burst forth as if he were only now discovering that immense crop of marine plants over which he and Pauline had rambled a hundred times before.	JV Chapter 3 fr-JV CH3 Vizetelly	
5	Regarde ! regarde ! criait-il. En voilà de la marchandise !	`Look! look!' he cried; `what money we shall make out of it all;	JV Chapter 3 fr-JV CH3 Vizetelly	
7	Et on n'en fait rien, et il y en a ainsi jusqu'à plus de cent mètres de profondeur !	and nobody has ever thought of making any use of it before!'	JV Chapter 3 fr-JV CH3 Vizetelly	
3	Duie il lui nommait lee eenècee	Then he hegen to noint out to her the	TV Chanter 3 fr-TV CH3 Vizetelly	
		Merge (F1) Split (F2) Shift up (F3) Shift down	(F4)	

Re-translating La Joie de vivre in memoQ





Insights from alignment

- Vizetelly sometimes splits or joins Zola's sentences interesting options for the re-translator
- Contemporary solutions to problems of Zola's style (numerous substantivized abstractions, over-use of pluperfect tense)
- Conventional expectations of late-C19 English novel style:
 - Tendency to verbose amplification
 - Frequent explicitation of spatial relations (e.g. as characters move around the house)
 - Reticence about style indirect libre (Goethe, Jane Austen, Flaubert...)
- Word-level negative inscription of Victorian morality and ideology through Vizetelly's self-censorship
- Q: Why don't I want to translate it that way?
- Q: What will my readership expect?

Alignment of Chapter 10



Do you wish to revert to paragraph segmented files, or use the sentence segmented versions?

Segment numbers before and after segmentation:

French: 264 -> 730 English: 113 -> 323

The segmenting seems to have gone well, so I'll use the sentence segmented texts.

Revert to the paragraph segmented versions.

Note: you should revert to the paragraph segmented files if the segmentation pushed the files badly out of balance (they had a similar number of segments before but not after), especially if (one of) the files hardly gained any new segments.



Chapter 10: Louise's labour

- 20 pages of extreme emotion and medical detail in the ST;
- Vizetelly's TT summary:

It was one of those dread hours when life and death wrestle together, when human science and skill battle to overcome and correct the errors of Nature.

More than once did the Doctor pause, fearing a fatal issue.

The patient's agony was terrible, but at last science triumphed, and a child was born.

It was a boy.

Vizetelly's unmentionables

- Feminine underclothes, undressing, nudity, body parts
- Puberty, menstruation
- Female desire (lust, jealousy)
- Physical contact between the sexes; bedrooms
- Feline reproductive behaviour
- Pregnancy and childbirth ('enceinte', 'accoucheuse', 'state of health' – 'midwife' never used)
- Illicit sexual relations (marital infidelity, prostitution, child mothers)
- Physiology (Lazare's medical textbooks):
 - 'machine humaine' (2:384), 'mécanique de la vie' (3:101), 'fragilité du mécanisme' (7:300); Louise's delivery in Ch. 10

Consequences of EAV's self-censorship: a narrow inscription

- Pauline's character and motivations grossly simplified
- Most of the 'love triangle' drama flattened
- Pauline's agency (narrative, moral) weakened
- Zola's portrayal of Pauline as a woman is betrayed:
 - Bodily experience
 - Emotions
 - Self-education
- Theme of physiology and its link to Naturalism obliterated
- Victorian morality experienced in minute detail
- Zola's actual daring is set in sharp relief

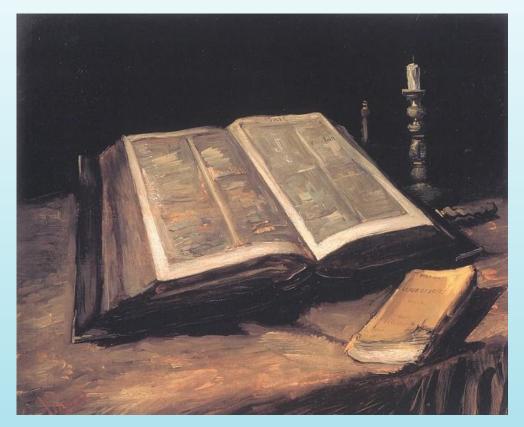
Chapter 8: Pauline's sexual jealousy (Vizetelly's reduction) Alas! the harvest of love was not for her!

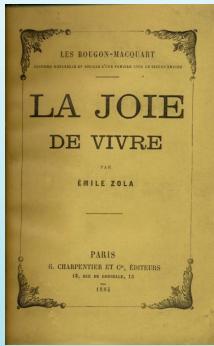
To another were given the embraces of that husband for whose coming she herself had looked forward for so many years!

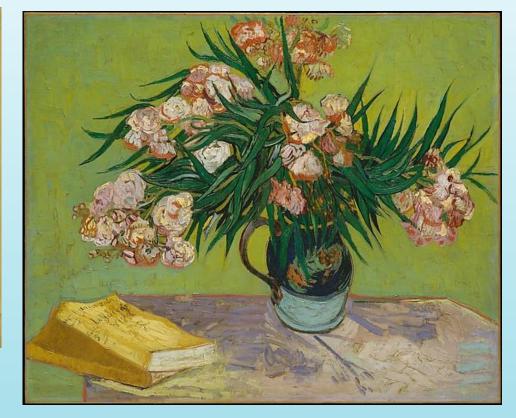
Never would she be a wife or mother; the years would come and go, and she would age in utter loneliness.

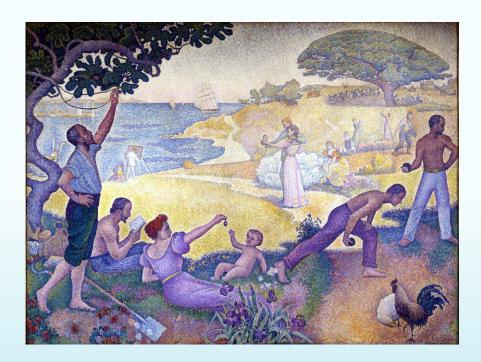
D'un geste violent, elle fit glisser son jupon, enleva sa chemise; et, nue maintenant, elle se contemplait encore. Ce n'était donc pas pour elle cette moisson de l'amour? Jamais sans doute les noces ne viendraient. Son regard descendait de sa gorge, d'une dureté de bouton éclatant de sève, à ses hanches larges, à son ventre où dormait une maternité puissante. Elle était mûre pourtant, elle voyait la vie gonfler ses membres, fleurir aux plis secrets de sa chair en toison noire, elle respirait son odeur de femme, comme un bouquet épanoui dans l'attente de la fécondation. [...] Ah! misère ! la pluie rouge de la puberté tombait là, aujourd'hui, pareille aux larmes vaines que sa virginité pleurait en elle. Désormais, chaque mois ramènerait ce jaillissement de grappe mûre, écrasée aux vendanges, et jamais elle ne serait femme, et elle vieillirait dans la stérilité!

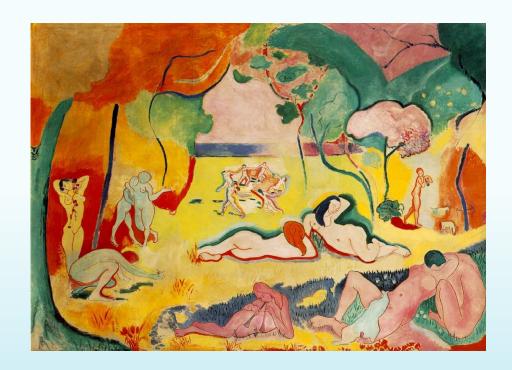
(Zola 1964: 1033-4)





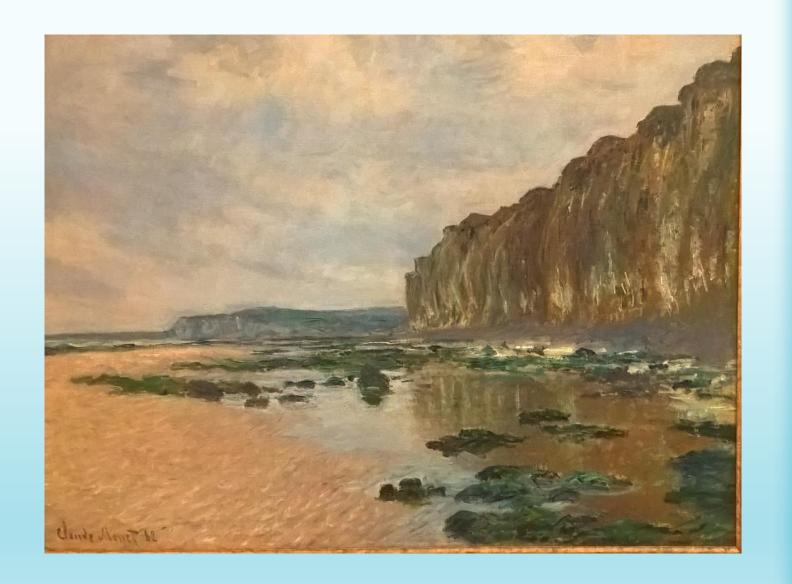


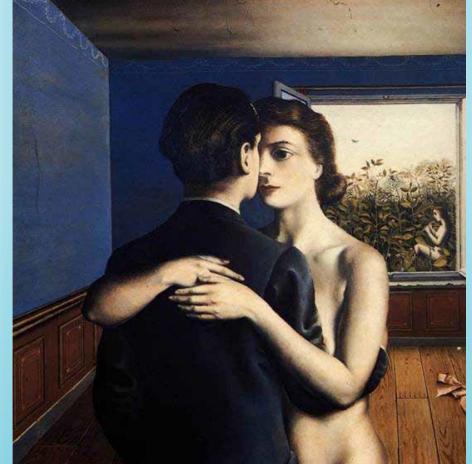












Émile Zola The Bright Side of Life

A new translation by Andrew Rothwell

OXFORD WORLD'S CLASSICS





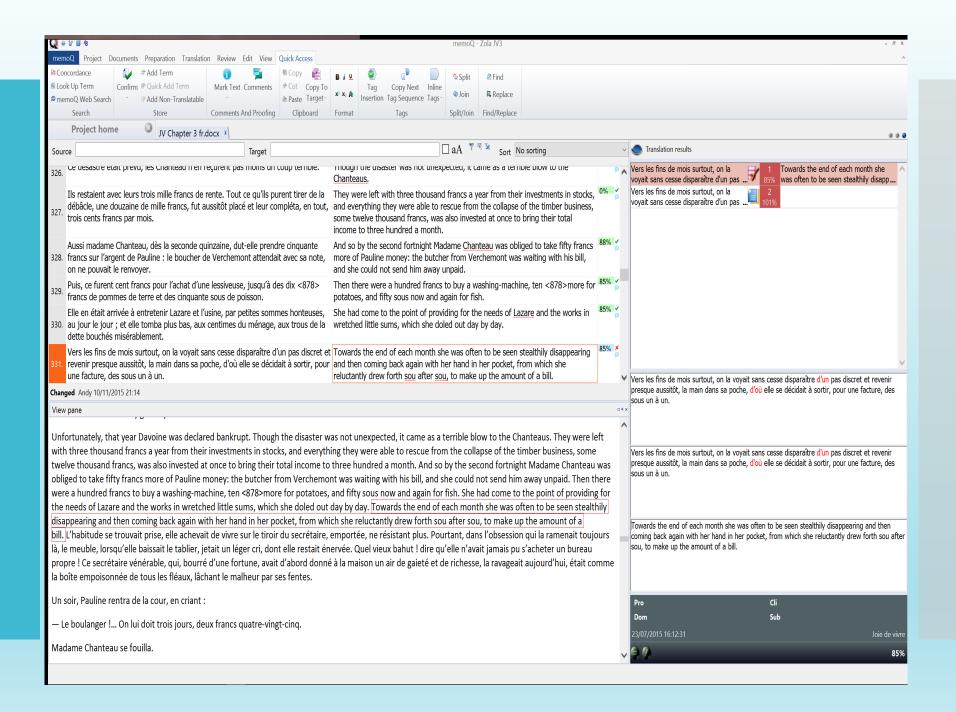
Monty Python - Always Look on the Bright Side of Life - YouTube
◆
https://www.youtube.com/watch?v=jHPOzQzk9Qo



Mills Auto-Stereoscope, c. 1905



'fragments of a vessel'? (Benjamin 2012: 81)



Literary translation and MT/CAT tools?

Advantages of MT:

- Quick access to multiple options, including thesaurus
- Can be interactive and adaptive (e.g. Lilt, https://lilt.com/)
- Even 'errors' can offer valuable insights into the ST

Advantages of CAT:

- Avoids accidental omissions!
- Avoids data loss (it's always in the TM)
- No need to carry the book around
- Makes revision easier
- Particularly useful for a retranslation...
- Deeper (stereoscopic) reading of the ST...
- ... through alternative TL inscription(s)

The 'augmented (literary) translator'

- Contrary to the assumption of many translators, computerised tools potentially enhance creativity by
 - revealing unseen problems, ambiguities ('hot spots') in the ST
 - confirming or modifying local points of interpretation
 - revealing unforeseen possible translation solutions
 - giving access to other (historical) inscriptions of the text in one or more other language(s)
- However, an ideal CAT tool for literary (re-)translation needs a different focus from current commercial tools:
 - Facility to view and search multiple previous translations, potentially in different target languages
 - Access to input from different MT engines
 - MT to be interactive and adaptive, as currently in Lilt
 - Easy ST re-segmentation (join/split/move)
 - Simplified interface (no need for match statistics, pretranslation reports...)



Computer-Assisted Literary Translation Conference

Swansea University, 14-16 APRIL 2020

https://calt2020conference.wordpress.com/

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